



Cotton is arguably the world's most important natural fibre. Nearly everyone on Earth comes into contact with cotton on a daily basis.

For millions of people, cotton is the only crop from which they can generate cash income to feed themselves. Cotton rotates well with food crops and grows well in arid/semi-arid climates. The industry for using cotton is well established and the demand is available. Consumers like this natural, soft and recyclable fibre. Cotton production has challenges such as water management, soil depletion, working conditions etc..

BCI aims to transform cotton production worldwide by developing Better Cotton as a sustainable mainstream commodity.

BCI established 6 Production Principles that define the areas the farmers have to manage to produce Better Cotton.

1. Minimize harmful impact of crop protection practices
2. Use water efficiently and care for water availability
3. Care for soil health
4. Conserve natural habitats
5. Care for and preserve the fibre quality
6. Promote decent work standards

The Better Cotton Standard System: Production Principles



1. Crop Protection



4. Habitat



2. Water



5. Fibre Quality



3. Soil



6. Decent Work

